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IX SUMMIT OF THE
AMERICAS
LOS ANGELES • 2022



YABT
Young Americas Business Trust



AGENDA



young
americas
forum

LOS ANGELES, CALIFORNIA

JUNE 7 - 9, 2022



AGENDA

VI Young Americas Forum

June 7th, 2022

Kickoff: Los Angeles Day

11:00 – 13:00 Welcome to Los Angeles

- L.A. Rams
- City of Los Angeles
- City of Inglewood
- Young Americas Business Trust

Location: SoFi Stadium - 1001 S Stadium Dr, Inglewood, CA 90301

Meet up Point: SoFi Stadium - at 10:00 am

June 8th – 9th, 2022

Venue: Magic Box | 1933 S. Broadway, Los Angeles-California 90007

DAY 1: Wednesday, June 8th, 2022

07:00 – 09:00 Registration

09:00 – 10:00 Opening Ceremony of the VI Young Americas Forum

Location: Plenary Room - First Floor, Hall B

Moderator: Valerie Lorena, Executive Director, Young Americas Business Trust

Welcome Remarks: Doug Emhoff, Second Gentleman, United States of America

- **Nina Hachigian**, Deputy Mayor for International Affairs, Los Angeles
- **Nestor Mendez**, Assistant Secretary General of the Organization of American States
- **Cecilia Vilchis**, Youth Coordinator, Young Americas Forum
- **Luis Niño**, Chair of Board of Directors, Young Americas Business Trust

Closing Remarks: Roy L Thomasson, Founder, Young Americas Business Trust

10:00 - 11:00 The Future of Commerce

Welcome Remarks: Maryam Mujica, Vice President of Global Government Affairs, Shopify

Moderator: Clark Rabbior, Head of Multilateral Affairs, Shopify

- **Claudia Magdaleno**, Cherry Pink, Mexico
- **Isabela Chusid**, Linus, Brazil
- **Nicolas Valenzuela**, Founder, Lab51, Chile

11:00 - 11:30 Transforming the Economy through Education

Keynote Speaker:

- **Freddy Vega**, CEO, Platzi

11:30 - 12:30 Community and National Youth Service: A vision from the field

Location: Lower level: Room 1

Moderator: Michael McCabe, Regional Director, Inter-America and Pacific Region, Peace Corps

- **Carol Spahn**, CEO, Peace Corps
- **Celina de Sola**, Glasswing and Central America Youth Corps
- **Michelle Zapata**, Atlas Corps, Nicaragua
- **Gabriela Perez Albarracin**, California AmeriCorps Disaster Team Program Manager

12:30 - 13:30 Health and Resilience in the Americas: Innovation in Action

Moderator: Jason Marczak, Senior Director, Adrienne Arsht Latin America Center, Atlantic Council

- **Xavier Becerra**, Secretary, US Department of Health and Human Services
- **Carissa F. Etienne**, Director, Panamerican Health Organization
- **Sara Aviel**, President and CEO, Inter-American Foundation
- **Jose Luis Nuno**, Founder and CEO, Unima

13:30 – 15:00 Lunch Break

15:00 - 16:00 Innovation and Leadership TIC Americas Expo Inauguration

Location: Innovation Expo - 2nd Floor

- **Ribbon Cutting Ceremony**
- **Official Expo Tour**

15:30 - 18:00 Working Groups (Youth Delegates) - Youth Declaration of Commitment

Location: Lower level: Room 1 (Spanish) | Lower level: Room 2 (English)

16:00 - 18:00 Building a Sustainable, Resilient, and Equitable Future: A conversation about the IX Summit of the Americas

Location: Plenary Room - First Floor, Hall B

16:00 - 17:00 Preparing a 21st Century Workforce

Moderator: Eduardo Elias, YABT Program Manager

- **María del Mar Jaramillo**, CEO, Fundación Soy Oportunidad, Colombia
- **Walter Mata**, CEO, WAS Company
- **Germán Santillán Ugarte**, CEO, Oaxacanita Chocolate, Mexico
- **Juan Sebastian Arango**, Presidential Advisor for Youth, Colombia

17:00 – 18:00 Sports and Development: Youth, Education and Resilience

Moderator: H.E. Sherry Tross, Ambassador of Saint Kitts and Nevis in Canada

- **Johnathan Franklin**, Community and External Affairs, LA Rams
- **Renata Simril**, President and CEO, LA84 Foundation
- **Erikk Aldridge**, Vice President of Impact, LA28

Networking Hour

18:00 – 19:00 Presentation of the Vince Lombardi Trophy

Location: Innovation Expo

Presented by: L.A. Rams - Super Bowl LVI Winners

14:00 - 16:00 International Webinars organized by the United Nations Economic Commission for Latin America and the Caribbean

Digital Transformation: Digital transformation: an essential factor in the new reality

Location: Via Zoom

To register, please follow the link: [Webinar Registration](#)

Opening Remarks:

Edgar Maestre S., Program Director, Young Americas Business Trust

Moderator: Fernando Rojas, UN ECLAC

- **Senator Ximena Órdenes,** President, Transportation and Telecommunication Commission, Chile
- **Raúl Echeverría,** Executive Secretary, Latin American Association of Internet
- **Virginia Pardo,** Director, E-government and Information society Association, Uruguay
- **Ezequiel Aguirre,** Director Comercial Wytoc, Argentina

Climate Change: Climate Change: Circular economy a productive model for the recovery efforts

Moderator: Georgina Nunez, Economic Affairs Officer, UN ECLAC

- **Bart Van Hoff,** Universidad de los Andes, Colombia
- **Lorena Cornejo,** Ayllu Solar, Chile
- **Diego Prada,** Green Factory, Colombia
- **Lizette Huezo,** Director of Entrepreneurship, TEC of Monterrey

The webinars will have simultaneous interpretation in English and Spanish.

DAY 2: Thursday, June 9th, 2022

08:00 – 9:00 Morning coffee registration

09:00 – 11:00 Conversations with Leaders

Location: First Floor - Hall B

9:00 - 10:00 The Power of Creators on Climate Change

Moderator: Alana Rizzo, Director, Abraji

- **Estela Renner**, Film producer, director and writer, Brazil
- **Raull Santiago**, Activist, Brazil
- **Araceli Luna**, Killa Viva Verde, Peru
- **Elizabeht Nava**, Entelequia, Mexico

Closing Remarks:

- **Leslie Miller**, Vice President, Global Affairs and Public Policy, Google

10:00 - 11:00 A conversation with Samantha Power, USAID Administrator

Moderator: Gustau Alegret, NTN24

- **Samantha Power**, Administrator, United States Agency for International Development

11:00 - 12:30 Youth Declaration of Commitment

Location: First Floor - Hall B

Keynote Speaker:

H.E. Luis Almagro, Secretary General of the Organization of American States

Presentation of the Youth Declaration of Commitment

Heads of State and Government of the Americas *

Introduction:

- **Valerie Lorena**, Executive Director, Young Americas Business Trust
- **Maria Celina Conte**, Director, Summits of the America Secretariat

Young Leader from the Americas

- **H.E. Pedro Castillo Terrones** - President of Peru
- **H.E. Ivan Duque** - President of Colombia
- **H.E. Erika Mouynes** - Minister of Foreign Affairs of Panama
- **H.E. Harold Forsyth** - Peruvian representative at OAS

12:30 - 12:45 VI Young Americas Forum Official Photo

12:45 – 14:00 Lunch Break

14:00 – 15:00 Innovation in Action: Meet the Entrepreneurs and the Social Leaders

Location: First Floor - Hall B

Moderator: Cristina Nolasco, Head of Partnerships, Platzi

Keynote Speaker:

Isabella Guzman, US SBA Administrator

Presentations / Panelists:

Video:

- **Andrea Segura**, Alfi - México

Onsite:

- **José Ignacio Estrada**, Green Concreta - México
- **Ismenia Abigail Trejos**, Youth to Lead - El Salvador
- **Caleb Padilla**, Un Pulmón Más - El Salvador
- **Gerardo Perez**, Luxia Labs - Dominican Republic, YLAI 2022

Thank you all for your amazing contributions. Let-s give them a round of applause.

I ask you not to leave your seats because we are starting the next session right away.

Master Classes: Building a Sustainable, Resilient, and Equitable Future

Location: First Floor - Hall B

15:00 – 16:00 Migration: Entrepreneurship in Movement “Promoting Socioeconomic Integration of Youth in the Americas”

Introduction: Luis Nino, Chairman, Board of Directors, Young Americas Business Trust

Keynote Speaker: Antonio Vittorino, Director, International Organization for Migration

Panelist:

- **Maria Moreno**, CEO, USA for IOM
- **Jorge Partidas**, CEO of Movigy
- **Nora Rodriguez**, CEO of Architects of Happiness, via video
- **Edgar Maestre**, Program Director, YABT

16:00 – 17:00 The Caribbean Ecosystem: The role of young leaders, innovators and Entrepreneurs
Location: First Floor - Hall B

Moderator:

H.E. Sherry Tross, Ambassador of Saint Kitts and Nevis in Canada

- **Biviana Riveiro Disla**, Executive Director, ProDominicana
- **Dale Trotman**, CEO and Founder, MedRegis, Winner Caribbean innovation Competition, Barbados

17:00 - 18:00 Our Green Future: Driving Positive Action for the Planet and the People
Location: First Floor - Hall B

Keynote Speaker:

- **Erick Scheel**, President, PepsiCo Latin America Beverage

The Eco Challenge: A conversation with young innovators and entrepreneurs on sustainability

- **Walter Mata**, CEO, WAS Company
- **Elizabeth Nava**, Commercial Director, Entelequia, Mexico
- **Araceli Luna**, CEO, Killa Viva Verde, Peru

Eco-Challenge 2022 Awards

- **Erick Scheel**, President of PepsiCo Latin America Beverages

Closing Ceremony

- **Luis A. Viguria**, CEO, Young Americas Business Trust
- **H.E. Nestor Mendez**, Assistant Secretary General, OAS
- **Ambassador Linda Thomas - Greenfield**, Representative of the United States to the United Nations

Update: June 7, 2022.



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**Innovación, Ciencia
y Tecnología**



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NUESTRA TELE NOTICIAS

