

# POLICY LAB

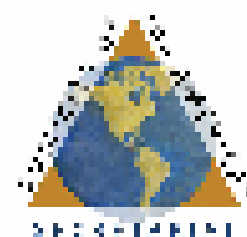
## SUMMIT **TALKS**

Young Women Entrepreneurs and COVID-19  
in Latin America and the Caribbean

Building Back Better from COVID-19: Boosting Women's Entrepreneurship

Eliana Rubiano-Matulevich  
Leonardo Iacovone

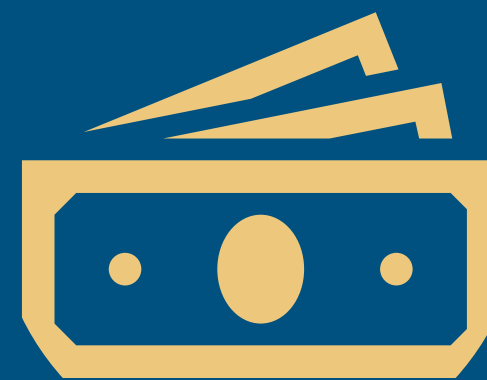
September 23<sup>rd</sup>, 2021



# Challenges women entrepreneurs face



Overrepresentation in types of firms and sectors most heavily affected by the shock



Disadvantage in specific factors that are key to survival and recovery



Increased responsibilities for care and additional housework tasks

← **Uncertainty about the long-term consequences of the pandemic** →



# Solutions to support women entrepreneurs

## Digital technology



- Subsidies for cell phones, sim cards, internet connections
- Digital literacy training
- E-commerce platforms

## Skills and information



- Skills training combined with coaching and information about sectoral choices
- E-learning platforms
- Male role models and/or mentors
- Personal initiative training

## Finance



- SP for firms with low fixed costs
- Loans on flexible terms tailored to size and sector
- Financing facility for innovative institutions
- Temporary guarantees, cost reductions
- Insurance package

## Childcare



- Affordable, reliable, quality childcare that responds to additional responsibilities

# Resources

## Publications

- [Building Back Better from COVID-19: Boosting Women's Entrepreneurship](#)
- [Childcare is key to Chile's post-pandemic economic recovery: Policy considerations](#)
- [Childcare in the COVID 19 Era: A Guide for Employers](#)
- [Insurance solutions for women](#)

## Tools, data, and evidence

- [Map of SMEs measures](#) in response to COVID-19
- COVID-19 Business Pulse Surveys [Dashboard](#)
- COVID-19 Household Monitoring [Dashboard](#)
- [Enterprise Surveys](#)
- [LAC Gender Innovation Lab](#)





**Thank you**

**Reach out to us**

**Eliana Rubiano-Matulevich**

**LAC Gender Innovation Lab**