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YABT
Young Americas Business Trust

Policy Lab / Summit Talks

Young Women Entrepreneurs and COVID-19 in Latin America and the Caribbean

A Policy Lab session of the [Young Americas Forum](#), to facilitate research evidence uptake into policy and practice, with a special focus on youth.



LACGIL
Gender Innovation Lab



THE WORLD BANK
IBRD • IDA

The Young Americas Business Trust (YABT), The Summits of the Americas Secretariat and the Organization of American States (OAS) will convene a Regional Policy Lab, an online event and learning activity focused on youth entrepreneurship and the economic participation of women, in Latin America and the Caribbean. The activity will also present key findings on the impact of COVID-19 on job losses, businesses closures and innovation, with special emphasis on young women entrepreneurs.

As countries start planning beyond the pandemic, disseminating data and findings to improve policy making and cost-effective interventions are essential for a just, equitable and sustainable economic recovery from COVID-19. This event is planned as a Summits of the Americas Secretariat's Summit Talks series for OAS Member States, Civil Society Organizations, Youth Networks and other Multilateral organizations; and as part of the preparatory process towards the VI [Young Americas Forum](#), a regional platform for the participation of young people in the Summits of the Americas.

In collaboration with the Gender Innovation Lab for Latin America and the Caribbean of the World Bank (LACGIL), a Policy Lab will convene policy makers, development practitioners and youth networks in a conversation on the gendered impact of COVID-19 in the Americas. The virtual event will also feature key findings on innovative approaches that governments can take to reactivate the economic participation of young women entrepreneurs post pandemic.

Agenda

Welcoming

- **Valerie Lorena**, Executive Director, Young Americas Business Trust

Opening Remarks

- **Maria Celina Conte**, Director, Summits of the Americas Secretariat at the Organization of American States
- **Yadira Pinilla**, Chair, Board of Directors, Young Americas Business Trust
- **Ximena V. Del Carpio**, Practice Manager of the Poverty and Equity Practice Group for LAC, World Bank

Main Presentation

- Introducing the [World Bank's LAC Gender Innovation Lab](#). **Jacobus Joost De Hoop**, Senior Economist with the Poverty and Equity Practice Group for LAC and Program Lead of the LAC Gender Innovation Lab, World Bank
- Key findings [The Gendered Impacts of COVID-19 on Labor Markets in LAC](#) and [Building Back Better from COVID-19: Boosting Women's Entrepreneurship](#). **Javier Romero** and **Eliana Rubiano-Matulevich**, Economists with the Poverty and Equity Practice Group for LAC and members of the LAC Gender Innovation Lab, World Bank
- Key findings of innovative interventions to support women entrepreneurs in Mexico. **Leonardo Iacovone**, Lead Economist with the Finance, Competitiveness, and Innovation Global Practice
- Q&A

Closing Remarks, Announcements and Next Steps

- **H.E. Celina Lezcano Flores**, Minister, Ministry of Women of Paraguay
- **Beatriz E. Piñeres**, Specialist, Inter-American Commission of Women at the Organization of American States
- **Luis Viguria**, CEO, Young Americas Business Trust

End of Activity

* [Watch the session here](#)